

SAP Concur Fusion Exchange

8th of May 2018, Agenda**

* Simultaneous translation German-English available

** Agenda subject to change

8:00	Registration, Breakfast & Exhibition
9:00	Welcome* (<i>Auditorium</i>) Marc Gassert (Moderator) , Götz Reinhardt , Managing Director MEE, SAP Concur
9:15	Keynote: Superheroes of Change* (<i>Auditorium</i>) Dietmar Dahmen , Futurist & Digital Guru
10:00	Break

<p>10:15</p>	<p>SAP Cloud Business Group – thinking a step ahead * <i>(Auditorium)</i></p> <p>Cloud computing enables the intelligent connection of people, things and business. It is a prerequisite necessary to take automation of processes in your organization to the next level. In this session, learn how the transformation to tomorrow's smart business succeeds and what role SAP Concur plays as part of a seamlessly integrated enterprise management solution.</p> <p>Ramin Mirza, Head of Cloud Business Germany, SAP</p> <p>Heiko Mauersberg, VP Business Development Cloud Solutions – MEE, SAP</p>	<p>SAP Concur Products – an A to Z <i>(changed to Zürich)</i></p> <p>Join us in this session to experience the end-to-end process, from booking to reporting.</p> <p>Learn what's new and what innovations are awaiting you.</p> <p><i>(60 minutes)</i></p> <p>Jens Schneider, Director Product Marketing MEE, SAP Concur</p> <p>Andreas Klein, Director Solutions Consulting, SAP Concur</p> <p>Heiko Zimmermann, Product Manager SAP Concur Integration, SAP SE</p> <p>Hartmut Laser, Product Manager, SAP SE</p>	<p>GDPR – A secure service at SAP Concur <i>(Wien)</i></p> <p>The new EU General Data Protection Regulation (GDPR) brings with it many changes in terms of data protection and data security. In this session, you will learn which measures SAP Concur has taken to adapt to the changed situation and to ensure legally compliant processing of personal data in the cloud.</p> <p>Marcus Müller, Lead Counsel – EMEA, SAP Concur</p> <p>Dr. Stefan Stille, Manager – Security & Technology Consulting, SAP Concur</p>	
<p>11:00</p>	<p>Break & Exhibition & Guided Tours</p>			

<p>11:45</p>	<p>Global Mobility, for those who send employees abroad...* <i>(Auditorium)</i></p> <p>... it gets complex: international tax law, the EU Posting of Workers Directive, and duty of care. Learn from a customer how you find out your legal requirements and hear how Ernst & Young and SAP Concur can support you on being compliant.</p> <p>Ija Ramirez, Partner People Advisory Services, Ernst & Young</p> <p>Andreas Konkel, Travel Manager, Diehl Stiftung & Co. KG</p> <p>Moderator: Jens Schneider, Director Product Marketing MEE, SAP Concur</p>	<p>Delivery Hero - how to ensure a pragmatic implementation of Concur succeeds in a mid-sized business. <i>(Berlin)</i></p> <p>Hear how a mid-tier Delivery Hero uses a minimum viable product approach for an agile implementation of Concur and other SAP cloud solutions with an end-to-end focus.</p> <p>Johannes Langguth, Head of Finance Systems, Delivery Hero AG</p> <p>Felix Freese, SAP Inhouse Consultant, Delivery Hero AG</p> <p>Moderator: Lisa Ziemer, Inside Sales Executive, SAP Concur</p>	<p>The SAP Concur Reporting Strategy and Concur in the Digital Boardroom of SAP Analytics Cloud <i>(Wien)</i></p> <p>Learn more from SAP Concur about the possibilities and future developments of reporting in Concur.</p> <p>The subsequent lecture by Oliver Sehon, SAP takes you a step further and shows you, with the help of the Digital Boardroom, the possibilities an integration of Concur into the SAP Analytics Cloud can bring with it: Planning, simulation & forecasting with easy use of "Predictive" & "Machine learning" features and the combination with other company data.</p> <p>Jochen Alig, Senior Solutions Consultant DACH, SAP Concur</p> <p>Oliver Sehon, Director Analytics Integration, SAP SE</p>	
<p>12:30</p>	<p>Lunch break, Exhibition & Guided Tours</p>			

<p>13:30</p>	<p>Paperless travel expenses: How does it work? * <i>(Auditorium)</i></p> <p>Digitalisation makes it extremely easy for companies to realize enormous savings potential and process optimization. However, rumours and concerns often stand in the way of paperless billing. Which tax hurdles really exist and how you can elegantly master them, will be shown to you by GoBD / tax experts and a Customer who has already introduced paperless travel expense reporting.</p> <p>Panel discussion: Stefan Groß (Tax consultant, CISA & Partner at PSP), Stephan Rosenberger, Leiter Finance, zeb</p> <p>Moderator: Jens Schneider, Director Product Marketing MEE, SAP Concur</p>	<p>Best Practice: Implementation & Global Rollout <i>(Berlin)</i></p> <p>A good preparation is half the implementation. Best Practice for a successful project. Our implementation experts explain how! Continue to learn in an interview with Bertelsmann how you can best prepare for your implementation and an international rollout.</p> <p>Manu Kozhuppankuty, Manager, EMEA Premium Consulting, SAP Concur Burkhard Tyrell, Vice President Process & Applications, Bertelsmann Accounting Services GmbH</p>	<p>DSAG Survey: 5 arguments against the cloud – rebutted! <i>(Wien/)</i></p> <p>In a DSAG survey, some SAP customers expressed their concerns about switching to the cloud. In this session, we'll look at five of the reasons given for "against the cloud" and give you a new perspective on them.</p> <p>Sven Externbrink, thyssenkrupp Business Services GmbH, Sprecher der Arbeitsgruppe Concur in der DSAG Werner Grohmann, Publisher Cloud Computing Report</p> <p>Moderator: Daniel Bhalla, Senior Solutions Consultant, SAP Concur</p>	<p>Case study: Allgeier & BCD Travel – Successful Implementation of Concur Travel & Expense <i>(Zürich)</i></p> <p>As a result of the company's cloud strategy, the rapidly growing consultancy Allgeier, decided to implement Concur Expense and later Concur Travel. Learn more about the rollout, the added value delivered by the travel agency partner, and the quick results experienced.</p> <p>Carl-Philipp Müller, Principal Business Development Manager, Allgeier ES Inken Sudbrack-Fiegen, Director Client Management Germany and Switzerland., BCD Travel</p> <p>Moderator: Anette Osterburg, Senior Business Development Manager</p>
<p>14:15</p>	<p>Break</p>			

<p>14:30</p>	<p>Concur Travel * <i>(Auditorium)</i></p> <p>Concur Travel is more than just a booking tool. Find out where the journey is heading, what's on the roadmap and which new features are most exciting for the German market.</p> <p>Doug Anderson, SVP, Global Travel Products, SAP Concur</p> <p>Stefan Schweitzer, Manager Global Products - Travel, SAP Concur</p>	<p>Best Practice – two Integration partners introduce themselves <i>(Berlin)</i></p> <p>Learn from rocon and their customer case study of Zumtobel, how Austrian collective agreements can be mapped (setup) in Concur.</p> <p>Andreas Illavsky; Manager Concur Consulting, rocon</p> <p>iProCon, together with the customer dormakaba, report on the implementation of the native SAP integration on a 2 year old active Concur installation.</p> <p>Adrian Gagala, Lead Digital Employee Solutions, dormakaba Christian Lübke, Geschäftsführer, iProCon GmbH</p> <p>Moderator: Mehmet Sezgün, Director, Services DACH Global Service Delivery, SAP Concur</p>	<p>The Connected Journey <i>(Wien)</i></p> <p>More than 60 partners are connected to the SAP Concur network and offer added value with their innovative and integrated services. This session will show you how to make life easier for your travellers before, during and after the journey, and how you, as a company, can achieve even greater transparency, cost savings and process efficiency.</p> <p>AccorHotels British Airways Booking.com CIBT Visum Carlson Wagonlit Travel HRS MyTaxi Sixt Taxback International</p> <p>Moderator: Andreas Mutschler, Senior Account Manager, SAP Concur</p>	<p>SAP Concur Products – an A to Z <i>(Repetition)</i> <i>(Zürich)</i></p> <p>Join us in this session to experience the end-to-end process, from booking to reporting.</p> <p>Learn what's new and what innovations are awaiting you.</p> <p><i>(60 minutes)</i></p> <p>Jens Schneider, Director Product Marketing MEE, SAP Concur</p> <p>Andreas Klein, Director Solutions Consulting, SAP Concur</p> <p>Heiko Zimmermann, Product Manager SAP Concur Integration, SAP SE</p> <p>Hartmut Laser, Product Manager, SAP SE</p>
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15:15	Break & Exhibition
16:00	<p>Keynote: Blockchain-Technologie – How it can revolutionise the travel industry! * (Auditorium)</p> <p>Discover in this keynote, what potential this technology has to revolutionise the travel industry and which scenarios are conceivable.</p> <p>Ulrich Wiebach, Executive Assistant to the CEO, DB Fernverkehr AG</p> <p>Matthias Felder, Portfoliomanager Blockchain, DB System GmbH</p> <p>Torsten Zube, VP, Head of Blockchain Incubation, SAP</p>
16:45	<p>The Days Highlights & Farewell * (Auditorium)</p> <p>Götz Reinhardt, Managing Director MEE, SAP Concur</p>
17:15	Exhibition & Networking until 18:00