

SAP Concur 

SAP Concur Fusion Exchange





SAP Concur 

SAP Concur bei Zalando

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PUBLIC

THE BEST RUN 

Zalando auf einen Blick

~ 5,4 MRD EURO
Nettoumsatz 2018

> 250
MIO Website-
Besuche
pro Monat

> 15.500
Mitarbeiter in
Europa

> 80 %
der Besuche von
mobilen Endgeräten

> 26
MIO
aktive Kunden

> 300.000
Artikel

~ 2.000
Marken

17
Länder

A group of five men are posed on a wide, light-colored wooden staircase in a modern office environment. The man on the far left is standing, wearing a light blue button-down shirt and dark trousers. The other four men are seated on the steps. From left to right: a man with glasses in a dark shirt and jeans; a man in a teal sweater and dark trousers; a man in a white button-down shirt and dark trousers; and a man in a dark blue button-down shirt and dark trousers. The background shows a multi-level office space with concrete pillars and glass railings.

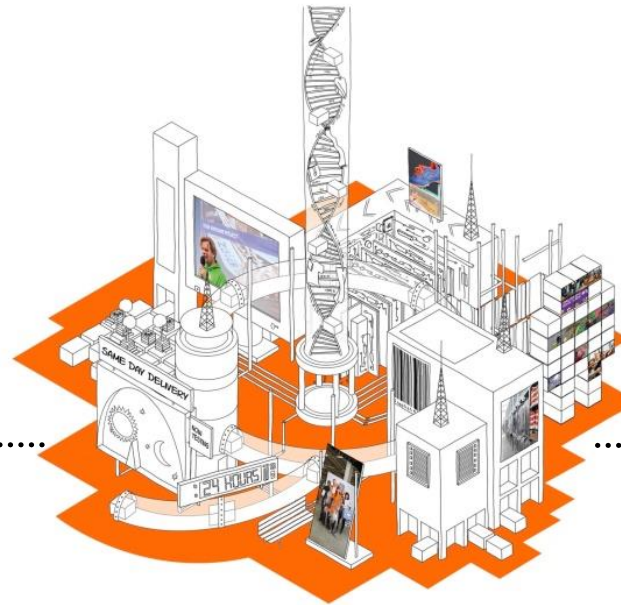
UNSERE VISION:
the starting point for fashion

Plattformstrategie

BRANDS



enabler



CONSUMERS



Wir schaffen ein maßgeschneidertes Einkaufserlebnis



~ **7,000**

Mitarbeiter an

9

Logistikzentren



INNOVATIVE

Content Creation



> 20
Bezahlmethoden,
angepasst für jeden Markt

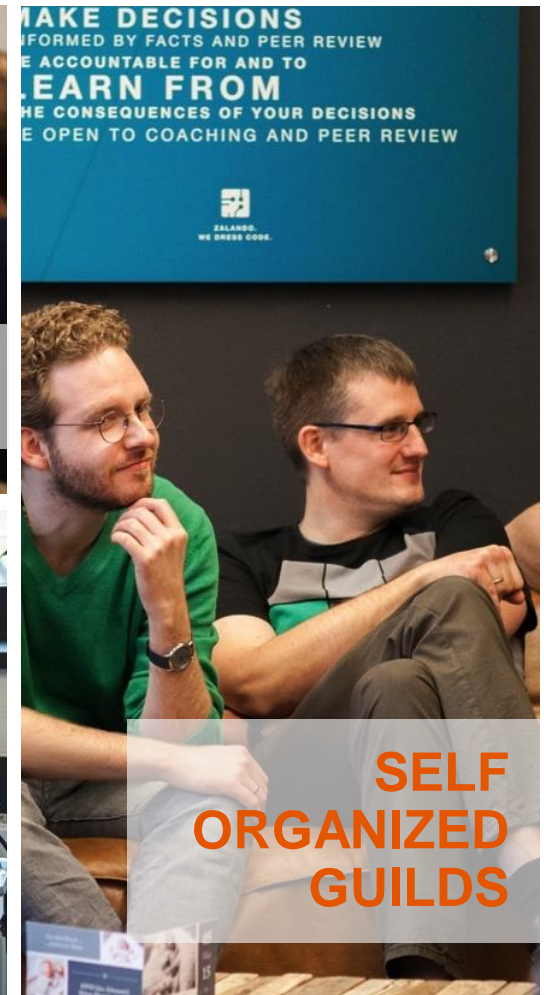


17
Märkte



Kunden-
service in
13
Sprachen

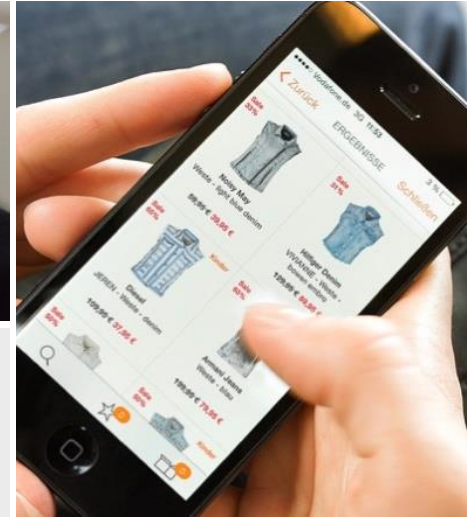
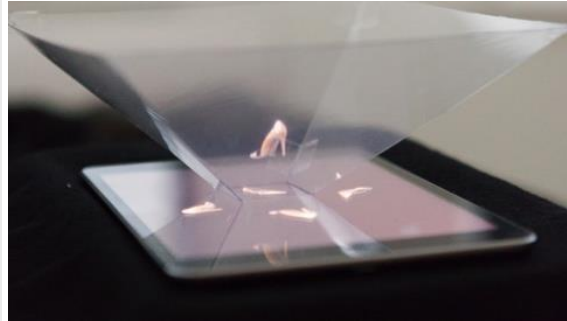
Wir fördern die Innovationskraft unserer Mitarbeiter



CONCUR @ ZALANDO

>22.000

Auslagenabrechnungen



0% Papier



5,1 Ø Tage Prozess-
durchlaufzeit



>4.400

verschiedener Mitarbeiter

FIRMENSITZ
in Berlin

8

Internationale
Technologiezentren

9

Internationale
Logistikstandorte





Im Gespräch



Q&A



Vielen Dank.

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